

**HDNA Monthly Board Meeting**  
**Meeting of March 5, 2014**

**Present:** Jay Douds, Sherry Cornell, Josh White, Valarie De Salvo, Pam Forsee Hogue, Theresa Clark, Ed Flynn, D.G. Mawn, Erik Siegel, Jordan Davis, Cory Zimmerman, Meghan Greenwell.

**Absent:** Malinda Durbin, Louise Renaudin, Muriel Handmaker, Stu Schrenger

**Guests:** Councilman Tom Owens, Officer Mumphrey

Meeting was called to order by **President Jay Douds**, and all were thanked for attending. Everyone should have received a copy of the minutes. **Josh White** sent a list of board members as a Google doc, but changes can be offered on paper and given to **Josh White**.

**Fifth District Police Liasion Report:**

- Crime reports are low as is usual for this neighborhood.
- A purse was stolen from the McDonalds at Taylorsville and Bardstown.
- There have been no property crimes or robberies for one month.
- Baxter and Broadway will be blocked for the Rodes City Run on March 8.
- **Jay Douds** read a list of streets affected and asked for questions or comments.
- **Josh White** asked about graffiti problems.
- **Cory Zimmerman** noted that police are running the stop sign at Dorothy and Woodbourne.
- Officer Mumphrey commented that the police should not be doing that and offered to relay the information. **Jay Douds** added that it happens at other stop signs in the neighborhood as well, and **Rich Campbell** has noticed this happening on Douglass Blvd. at 11am.
- **Ed Flynn** commented that the intersection of Dorothy and Bardstown is a disaster and is not safe, and **Jay Douds** commented that Tom Owens has been aware of this for some time.
- Tom Owens that a redesign of the intersection with removal of the record store there was proposed in 1983, but the idea was sidelined due to budget constraints.
- **Ed Flynn** reiterated that the site is prime for an "accident or road rage."
- **Jay Douds** offered that the problem has been considered.

### **Eighth District Metro Council Report:**

- Tom Owens is meeting with Major Fox on March 13 and having lunch with Councilman Pew.
- There will be a *Talk with Tom* on the last Saturday of the month which is March 29 from 9-11a at Java Brewing Company. He invites everyone to come and states that the lines are not usually long.
- The Bugle is mailed to home twice a year. It is always enjoyed and will continue. A new Bugle eblast is being started which people must sign up to receive. It will be used for timely information approximately twice a month.
- To receive the Bugle eblast: go to Louky.gov. Select "See All Members" from the drop down menu under "Metro Council". Select Tom Owens from the list on the left. Click on the red envelope labeled "Sign Up for the D8 eNews".
- Changes at the loop approved for demolition of Tuesday Morning.
- Vines and Canines has applied for a liquor license.
- Great Flood to be opening soon.
- Zaytun is closed. **Jay Doubs** commented that they had not paid rent in eight months.
- **Josh White** asked about the Chipotle timeline.
- Tom Owens attended a two hour meeting a week ago and an hour and 45 minute meeting yesterday. They seem to moving to compromise. The developer and attorney argued that the staff had misled them and allowed rebuild with review. In the intervening time, too much demolition without panel approval had occurred. They are working on bringing something to the sidewalk as required by the Bardstown Road Overlay Committee. It should be built to the BROCC standards, but it will not. There will likely be about a 45% compromise.
- **Josh White** noted that approximately 125 feet of screen around the site had been tagged. He called this in to police and asks if there is anything else we can do.
- Tom Owens replied that the owner, who is somewhere in Ohio, needs to be located.
- **Jay Doubs** noted that we may call the Highlands Business Guild, and asks Tom Owens if he will have the opportunity to bring the issue up with Major Fox at their meeting. He asks, "How did this happen on Bardstown Road?"

- **Josh White** asked if there was any other council information regarding the smoke shops on Bardstown Road.
- Tom Owens responded that another neighborhood representative complained about hookah lounges, but there is nothing official. He noted that real estate would be cheaper in other areas, and **Josh White** agreed.
- **Sherry Cornell** shared that her husband, Blair Cornell, through his involvement with the Citizens Police Academy found out that the hookah lounges and smoke shops are being watched by the LMPD. One officer discovered plastic wrapped mattresses in such a place and shared that this is a common finding with human trafficking.
- **Cory Zimmerman** offered that the smoke shops offer a venue for local glass blowers.
- **Meghan Greenwell** asked about parking at the future site of CVS.
- Tom Owens responded that is up to prayer and goodwill.
- **Meghan Greenwell** noted that CVS may be open 24 hours.
- Tom Owens was not sure about this but acknowledged that there is an increased demand for parking due to other businesses opening. He said that the Walgreens on Baxter is inconsistent in their parking policies and enforcement.
- **Jay Douds** believes that the CVS manager is trying to repair damage to the stores relationship with neighbors done by the developer and realtor. The manager is local and realizes that he will have to work with people.
- Tom Owens reported that the Norton Urgent Care center will be moving to the old Holiday Video location, and Kroger is considering either a gas station or wine store in the old CVS location.
- **Jay Douds** noted the large footprint of the Kroger gas on Frankfort Ave.
- Tom Owens concurred acknowledging that traffic density and the inability to turn left onto Bardstown Road there would be problems. However there is a permit for demolition on the property despite time left on a one year lease held by CVS. Demolition must begin within 30 days of posting.
- **Valarie De Salvo** asked what will be going into the Norton Urgent Care site, but this has not been established.
- **Jay Douds** commented that it looked as though the city ran a plow on Moyle Hill, but **Pam Forsee Hogue** thought it was just that the ice had melted.
- Tom Owens reported that he is waiting for the Public Works Director to return his call, and he will try to meet with her.
- **Jay Douds** hoped that they will follow up on the plan.

- Tom Owens stated that they just don't do side streets, but there are hills that may be treated. He has a list of 20 streets in one district.
- **Jay Douds** added that Mr. Owens would know due to his experience riding his bike in the neighborhoods.
- **D.G. Mawn** asked Tom Owens how long ago his car accident had been, and Mr. Owens reported the accident as occurring in 1994, 17 years ago.

- **Jay Douds** thanked Sherry Cornell for her work on the minutes of the February meeting which he acknowledged had been challenging.
- **D.G. Mawn** offered one minor correction, that being the date of Tom Owens accident. (This has since been corrected in the official minutes.)
- **Erik Siegel** asked if the minutes were posted anywhere, and **Jay Douds** noted that they would be. **President Douds** added that he was looking at having a meeting on Sunday.
- **Cory Zimmerman** confirmed this to be the 9th.
- **Jay Douds** said that anyone interested it would be Sunday at 2pm, and asked if there were any other questions or corrections.
- **Jay Douds** moved to accept the minutes. **Valarie De Salvo** seconded the movement.

### **Financial Report:**

- **Jay Douds** reported that he and **Josh White** met at the bank.
- **Josh White** reported looking into moving to Park Community which has a very good rate. The HDNA has \$32,000 and might consider creating an endowment. This would decrease need for fundraisers and would allow a couple of thousand dollars every year for use. This would allow the money to grow.
- **Meghan Greenwell** asked what kind of endowment. In her experience you usually only get a small percentage. She cautioned that the HDNA may at some point need the reserve. **Ms. Greenwell** recommended looking at Community Fund of Louisville which targets groups without a lot of funds.
- **Jay Douds** commented that was good to know and good to know that we have someone on the board who has that experience.

### **Communication Committee Report:**

- **Pam Forsee Hogue** has a meeting scheduled for March 9. The agenda includes: Newsletter, Website, Emails, and Sub-committees.

- A meeting to discuss newsletter content will be scheduled in a week or two.
- **Jay Douds** asked if we lost any deliverers, and **Rich Campbell** reported that they had not. The volunteer base is pretty solid although there is room if anyone would like to take a block or two. **Jay Douds** asserted that this is a great way to meet people.
- **Valarie De Salvo** commented that if we have another bad winter it may be better to go back to mailing.
- **D.G. Mawn** suggested returning to two issues, Spring and Fall.
- **Pam Forsee Hogue** said they will discuss it at the meeting. She has looked at cost of mailing before, but it didn't go anywhere.
- **Pam Forsee Hogue** asked those present to email her if there's anything they would like to discuss at the meeting.
- **Pam Forsee Hogue** stated that we are almost through the first quarter, and we are starting out behind schedule.
- **Ms. Hogue** also stated that Communications acts as the mouthpiece for Events, and that the Newsletter could cover upcoming events. However timing may leave us a day late and a dollar short.
- **Jay Douds** noted that the shift to January for the annual board meeting has thrown us off where we should be.
- **Meghan Greenwell** asked Ms. Hogue if she had thought about an e-newsletter.
- **Josh White** stated that it is different to have something in your hand.
- **Cory Zimmerman** stated that we need both.
- **D.G. Mawn** interjected that this sounds like committee work.

### **Beautification Committee Report:**

- **Erik Siegel** reported that we lost two shrubs. The gardens are generally in good shape, but mulching will need to be done. He is talking to the head of the Master Gardeners about why some roses look good and others not.
- **D.G. Mawn** stated that there is a problem with drainage and shade.
- **Theresa Clark** offered was aware of a Knockout Rose blight, and stated that Norton is cutting all of theirs back to 6".
- **Erik Siegel** stated that there will be an Arbor Day tree give away on April 12. The beautification committee will need volunteers and money to participate.
- **Rich Campbell** thought they were not having the tree give away this year.
- **Erik Siegel** asserted that they are. They are meeting tomorrow to confirm. Will the HDNA give money?
- **D.G. Mawn** noted that previously some members did not want to give money because of the small size of the specimens and lack of ascertaining eligibility.

- **Erik Siegel** asked if the money comes from his budget or the board.
- **Jay Douds** informed him that he would have to request funds.
- **D.G. Mawn** commented that it would need to be in the budget for the year, and that it is too late for this year. Further the specimens will be "twigs". (**Josh White** confirmed that they will be 1-2 years old.) This year we vote for sticks or we don't.
- **Josh White** noted that \$150 would buy only three trees for his beautification project versus the higher number of trees likely to be planted and survive from the tree give away.
- **Erik Siegel** noted that as a new board member he was given no information about submitting a budget or chairing a committee.
- **D.G. Mawn** countered that at the first meeting he told everyone to contact him with any questions. He could not agree that **Mr. Siegel** had "being told nothing", although he agreed that the transition was not ideal.
- **Jay Douds** will send out an email with attachments regarding committee conduct, and asked to be informed of the first committee meeting so that someone could come to help.
- **Pam Forsee Hogue** offered that Norma's (past president, Norma Miller) binders were helpful.
- **Jay Douds** and **Josh White** will try to get the binders for new members. **Jay Douds** noted that the binders will have the new bylaws which will also be on Google docs.
- **Ed Flynn** did not know what was meant by "Google docs."
- **Cory Zimmerman** commented that Google docs changed to Google drive.
- **Jay Douds** stated that he will email a copy.
- **Erik Siegel** motioned for \$150 to be donated for the Arbor Day tree give away. **Josh White** seconded the motion. The motion passed a vote.

### **Safety Committee Report:**

- **Theresa Clark** has called regarding limbs down on the condominium property on Douglass and Dorothy and to report potholes.
- **Jay Douds** added that if you see potholes note the closest address.
- **Josh White** reported that there's a 311-MSD app allowing you to report such problems. He designed it a few years ago and is glad they finally got around to doing it. You are given an RS# for reference, and 311 will contact you with any questions.
- **Jay Douds** added that an email to Terra Long would elicit an amazing response whereas a call to 311 has a 15 day response time. You can email a list to Tom Owens to forward appropriately.

### **Membership Committee Report:**

- **Ed Flynn** reported that **Muriel Handmaker** is out of town.
- **Josh White** and **Valarie De Salvo** are going to meet to discuss information on Google docs.
- **Jay Douds** said that there have been two good years of membership building, and that we have wonderful representation from Kaelin to Village.

### **Events Committee Report:**

- **Chairwoman Louise Renaudin** was absent.
- **Jordan Davis** has a budget for a movie on the lawn.
- **Josh White** asked her to explain the event, and she described a movie on the grassy area in front of Briney Hall. She added that a permit and movie license are still needed so some planning remains to be done.
- **Meghan Greenwell** stated that **Louise Renaudin** may feel unprepared as **Erik Siegel** had expressed earlier.
- **Jay Douds** said that he would email her and everyone regarding meeting in March. Anyone can come to the meeting.
- **Pam Forsee Hogue** stated that other people want to be involved who are not on the board. We can communicate with them via Facebook, email, etc.
- **Josh White** noted that after the meeting he will be updating the membership list.
- **Pam Forsee Hogue** expressed concern that if people had not agreed to accept emails on the remittance envelope form, it is against the law to email them. She stressed the importance of building a database.
- **Theresa Clark** asked if it is acceptable to put unsubscribe on emails instead?
- **Jay Douds** said the HDNA has done email blasts before with a blind cc and an option to stop receiving emails included.
- **Rich Campbell** reported that this will be the 10th ice cream social. \$2000 is usually budgeted but he is able to stay under that cost most of the time. The ice cream social will be the next to the last Sunday in August which is the 24th this year. The social was an alternative to Big Rock for younger families. He asked the board to approve the budget.
- **Jordan Davis** made a motion to approve. Both **Cory Zimmerman** and **Josh White** seconded the motion.
- **Jay Douds** reminded all that **Mr. Campbell** will be looking for volunteers. Park Federal may provide popcorn as they did last year.
- **Pam Forsee Hogue** said she will put out an email for volunteers.
- **Jay Douds** asked about the ice cream vendor acknowledging that ice cream of better quality may be available.
- **Sherry Cornell** suggested Comfy Cow as they are opening a store on

Bardstown Road.

- **Rich Campbell** stated that they have no vehicle to serve from. **Josh White** thought they may have one now.
- **Jay Douds** called for a vote. The motion passed. **D.G. Mawn** abstained due to a failure to follow protocol.
- **Jay Douds** proposed a meet and greet for board members. He stated that it could be educational with **D.G. Mawn** presenting the by laws and history, and it could serve a social purpose allowing new board members to get to know each other and standing board members.
- **Theresa Clark** offered to host at her house.
- **Jay Douds** suggested it be held on a weekend, and **Ms. Clark** narrowed it to a Friday or Saturday.
- **Ed Flynn** and **Meghan Greenwell** both stated that a weekday would be better, and Monday was agreed upon by consensus.
- **Jay Douds** offered March 17, 24, and 31 as possible dates. After taking March Madness into account all agreed upon the 31st.
- **Theresa Clark** requested **Stu Schrenger** and **Shannon Jones'** emails.
- **Josh White** stated that **Shannon Jones** was a no go, and he will get **Mr Schrengers'**.
- **Theresa Clark** will send a reminder.

The next meeting was set for April 2nd, 2014 at 6:30p in the Douglass Community Center. The meeting was adjourned.